ECONOMIC DEVELOPMENT ACTION PLAN 2025/26

	2025/26 PROJECT	ECONOMIC PROSPERITY STRATEGY PRIORITIES
EDAP-01	**Mole Valley For Business**	
	Develop engaging content for the Mole Valley For Business (MVFB) website and the fortnightly business newsletter; carry on building the MVFB presence on social media channels; and particularly target rural businesses to ensure they are aware of the MVFB offer.	RETAIN ENTERPRISE INVEST
EDAP-02	**Business networking events**	
	Deliver a programme of business networking lunches aimed at SMEs, with speakers on various topics, at venues that are fit for purpose and offer value for money.	RETAIN ENTERPRISE RURAL + VISITOR ECONOMY
EDAP-03	**Business advice service**	
	Deliver a professional business advice service to Mole Valley businesses and start-ups, e.g. via themed workshops and one-to-one meetings with expert business advisers.	RETAIN ENTERPRISE
EDAP-04	**Responsible tourism and rural economy**	
New	Boost the rural and visitor economy by collaborating with key stakeholders to develop and implement business-to-business and business-to-consumer promotional campaigns, events, and inspiring articles. These initiatives will be guided by the Visit Mole Valley brand and responsible tourism principles, ensuring tourism benefits local communities, the economy, and the environment while minimising negative impacts.	RETAIN ENTERPRISE INVEST RURAL + VISITOR ECONOMY
EDAP-05	**Visit Mole Valley launch**	
New	Plan and host a summer launch event for the Visit Mole Valley destination brand, showcasing the new tourism website, sponsorship package, and key partnership collaborations.	RURAL + VISITOR ECONOMY
EDAP-06	**Accessibility information**	
	Collaborate with AccessAble to encourage businesses to share accessibility information on the AccessAble website and/or their own websites, helping visitors make informed decisions about accessibility.	RETAIN ENTERPRISE
EDAP-07	**Income generation**	

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New	Generate revenue by developing and promoting sponsorship and advertising opportunities linked to the Mole Valley For Business and Visit Mole Valley brands.	RETAIN ENTERPRISE INVEST RURAL + VISITOR ECONOMY
EDAP-08	**Business engagement**	
New	Implement an account management strategy to enhance engagement with key medium and large companies, increasing dialogue and mutual understanding. This approach will also serve as an early warning system for potential issues affecting these businesses while enabling MVDC to proactively share relevant opportunities as they arise.	RETAIN
EDAP-09	**Dorking BID collaboration**	
New	Assist and work collaboratively with the Dorking BID on initiatives, taking a partnership approach to addressing town centre challenges and opportunities.	ENTERPRISE BUSINESS INFRASTRUCTURE
EDAP-10	**Leatherhead BID ballot**	
New	Collaborate closely with Leatherhead businesses and fulfil the local authority's responsibilities in supporting the development of a Business Improvement District (BID).	ENTERPRISE BUSINESS INFRASTRUCTURE
EDAP-11	**Banking Hub implementation**	
New	Work with Cash Access UK and town centre stakeholders to help make the Dorking Banking Hub a success and continue to lobby LINK for Leatherhead to get a Banking Hub.	BUSINESS INFRASTRUCTURE
EDAP-12	**High street retail strategy**	
New	Continue monitoring occupancy levels on Mole Valley's high streets, with quarterly updates on trends and persistent vacancies. Collaborate with business groups, landlords, and commercial agents to develop and trial new strategies for addressing empty high street units.	INVEST BUSINESS INFRASTRUCTURE
EDAP-13	**Mole Valley Employment and Skills Hub**	
	Deliver a fifth year of the Mole Valley Employment and Skills Hub with delivery partner Surrey Lifelong Learning Partnership, based at the Swan Centre in Leatherhead; and continue to provide outreach services at the Harvest Community Church, Dorking.	SKILLS

	2025/26 PROJECT	ECONOMIC PROSPERITY STRATEGY PRIORITIES
EDAP-14	**Employment events**	
	Work with MV Hub and other partners including the Jobcentres in Redhill and Epsom, local employers, schools and colleges, to deliver a programme of jobs fairs, work experience opportunities and/or other employment events.	SKILLS
EDAP-15	**Mole Valley Community Fund**	
New	Help develop and promote the Mole Valley Community Fund as an opportunity for businesses to demonstrate their social responsibility credentials by donating to local good causes.	RETAIN ENTERPRISE INVEST
EDAP-16	**Local Economy Review**	
	Produce an updated analysis of the local economy which can be used as an evidence base to inform future economic plans.	RETAIN ENTERPRISE INVEST
EDAP-17	**Sustainable growth vision**	
New	Develop a vision and work with key partners to produce a collaborative strategy for sustainable growth. This will help inform the update of the local plan, housing strategy and economic strategy. [Joint objective with the Planning Policy and Housing teams]	BUSINESS INFRASTRUCTURE